

# MAGAZINE PUBLISHING CERTIFICATE

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Campus: NYC, Online

## Certificate Requirements

Code	Title	Credits
<b>Course Requirements</b>		
Select four of the following:		12
PUB 607	Magazine Production and Design	
PUB 608 or PUB 605	Financial Aspects of Publishing Critical Financial Issues in Publishing	
PUB 622D or PUB 614	Seminar on Books and Magazines: Creating a Magazine Specialized Publications	
PUB 622N	Topics: Digital Audience Development	
PUB 626	Writing and Editing for Magazines and Digital Publications	
PUB 629	Magazine Circulation: Print & Digital	
PUB 630	Media Ad Sales	
PUB 631	Publishing Business Communication Skills	
<b>Total Credits</b>		<b>12</b>