

MAGAZINE PUBLISHING CERTIFICATE

Campus: NYC, Online

The publishing certificates are designed for students seeking to enhance their publishing credentials in four major areas of the industry.

This Magazine Publishing certificate can be completed in one year and all credits will count toward the completion of the MS in Publishing degree if you choose to continue. Certificate courses can be completed online or in-person classes or a combination of both.

Certificate Requirements

Code	Title	Credits
Course Requirements		
Select four of the following:		12
PUB 607	Magazine Production and Design	
PUB 608 or PUB 605	Financial Aspects of Publishing Critical Financial Issues in Publishing	
PUB 622D or PUB 614	Seminar on Books and Magazines: Creating a Magazine Specialized Publications	
PUB 622N	Topics: Digital Audience Development	
PUB 626	Writing and Editing for Magazines and Digital Publications	
PUB 629	Magazine Circulation: Print & Digital	
PUB 630	Media Ad Sales	
PUB 631	Publishing Business Communication Skills	
Total Credits		12