

# DIGITAL PUBLISHING CERTIFICATE

---

Campus: NYC, Online

## Certificate Requirements

Code	Title	Credits
<b>Course Requirements</b>		
Select four of the following:		12
PUB 612	Information Systems In Publishing	
PUB 620	Technology in Publishing	
PUB 621	E-books: Technology, Workflow, and Business Model	
PUB 622N	Topics: Digital Audience Development	
PUB 622Q	Topics: Social Media Marketing	
PUB 633	Introduction to Publication Design	
PUB 635	Digital Image Creation, Manipulation and Management	
PUB 636	WEB Development for Publishing	
<b>Total Credits</b>		<b>12</b>