

DIGITAL PUBLISHING CERTIFICATE

Campus: NYC, Online

Certificate Requirements

| Code | Title | Credits |
|-------------------------------|---|-----------|
| Course Requirements | | |
| Select four of the following: | | 12 |
| PUB 612 | Information Systems In Publishing | |
| PUB 620 | Technology in Publishing | |
| PUB 621 | E-books: Technology, Workflow, and Business Model | |
| PUB 622N | Topics: Digital Audience Development | |
| PUB 622Q | Topics: Social Media Marketing | |
| PUB 633 | Introduction to Publication Design | |
| PUB 635 | Digital Image Creation, Manipulation and Management | |
| PUB 636 | WEB Development for Publishing | |
| Total Credits | | 12 |