

# BUSINESS ASPECTS OF PUBLISHING CERTIFICATE

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Campus: NYC, Online

## Certificate Requirements

Code	Title	Credits
<b>Course Requirements</b>		
Select four of the following:		12
PUB 608 or PUB 605	Financial Aspects of Publishing Critical Financial Issues in Publishing	
PUB 610	Fundamentals of Trade Book Publishing	
PUB 612 or PUB 620	Information Systems In Publishing Technology in Publishing	
PUB 616	Book Sales and Distribution Methods	
PUB 618	Legal Aspects of Publishing	
PUB 622H	Introduction to Supply Chain Management	
PUB 628 or PUB 637	Marketing and Publicity Principles and Practices Children's Book Marketing	
PUB 631	Publishing Business Communication Skills	