

BUSINESS ASPECTS OF PUBLISHING CERTIFICATE

Campus: NYC, Online

Certificate Requirements

Code	Title	Credits
Course Requirements		
Select four of the following:		12
PUB 608	Financial Aspects of Publishing	
PUB 610	Fundamentals of Trade Book Publishing	
PUB 612	Information Systems In Publishing	
PUB 616	Book Sales and Distribution Methods	
PUB 618	Legal Aspects of Publishing	
PUB 622H	Introduction to Supply Chain Management	
PUB 628	Marketing Principles and Practices in Publishing	
PUB 631	Publishing Business Communication Skills	
Total Credits		12