

BUSINESS ASPECTS OF PUBLISHING CERTIFICATE

Campus: NYC, Online

The publishing certificates are designed for students seeking to enhance their publishing credentials in four major areas of the industry.

This Business Aspects of Publishing certificate can be completed in one year and all credits will count toward the completion of the MS in Publishing degree if you choose to continue. Certificate courses can be completed online or in-person classes or a combination of both.

Certificate Requirements

Code	Title	Credits
Course Requirements		
Select four of the following:		12
PUB 608 or PUB 605	Financial Aspects of Publishing Critical Financial Issues in Publishing	
PUB 610	Fundamentals of Trade Book Publishing	
PUB 612 or PUB 620	Information Systems In Publishing Technology in Publishing	
PUB 616	Book Sales and Distribution Methods	
PUB 618	Legal Aspects of Publishing	
PUB 622H	Introduction to Supply Chain Management	
PUB 628 or PUB 637	Marketing and Publicity Principles and Practices Children's Book Marketing	
PUB 631	Publishing Business Communication Skills	