

# BOOK PUBLISHING CERTIFICATE

---

**Campus:** NYC, Online

The publishing certificates are designed for students seeking to enhance their publishing credentials in four major areas of the industry.

This Book Publishing certificate can be completed in one year and all credits will count toward the completion of the MS in Publishing degree if you choose to continue. Certificate courses can be completed online or in-person classes or a combination of both.

## Certificate Requirements

Code	Title	Credits
Select four courses from the list below.		12
PUB 601	Principles of Publishing: Copyediting and Proofreading	3
PUB 604	Professional Editing: Rewriting and Line Editing	3
PUB 606	Book Production and Design	3
or PUB 607	Magazine Production and Design	
PUB 608	Financial Aspects of Publishing	3
or PUB 605	Critical Financial Issues in Publishing	
PUB 610	Fundamentals of Trade Book Publishing	3
or PUB 634	Children's Book Publishing	
PUB 612	Information Systems In Publishing	3
or PUB 620	Technology in Publishing	
PUB 616	Book Sales and Distribution Methods	3
or PUB 622H	Introduction to Supply Chain Management	
PUB 628	Marketing and Publicity Principles and Practices	3
or PUB 637	Children's Book Marketing	